

Business Spotlight



Coaster Photo

At the opening of Bradley Bleach Laundromat were (from left) Sophia and Noah Ayers, Mayor Larry Fox, and Victor and Ursula Ayers, business owners.

Bradley Bleach Laundromat Opens at Former Busy Bee Site

By ED SALVAS

If you chuckle at the name Bradley Bleach, that's just the reaction owner Victor Ayers wanted when he chose it for his new business.

Bradley Bleach is open where the former Busy Bee laundromat operated for decades at 615 Park Ave. at the corner of Main Street. Ayers, a resident of Interlaken, bought the business after selling his own health care consulting business. But he did not want to retire.

Since taking over in April, Ayers has made many improvements and now has 80 new washers and dryers, including some oversize machines for pillows, quilts, comforters and blankets. Bradley Bleach also has free dryers, Wi-Fi, TV, coffee and free parking. They also do wash and fold for people too busy to do it themselves. And forget the quarters. Customers can purchase a debit card to use in the machines.

Ayers said he was looking for a business to invest in and recognized the potential of the laundromat with its 4,000 square feet of space. There are tables and chairs for customers who want to eat lunch while doing their laundry. There is also an outside picnic area.

The former Busy Bee had a good diverse customer base and he and his wife, Ursula, enjoy meeting their customers and seeing their comments on the website, www.BradleyBleach.com. They have a staff of four, including Judy Castrillon who has worked in the business for 27 years.

There was an informal opening of Bradley Bleach Aug. 6 with borough Mayor Larry Fox stopping by to wish them well and pose for pictures with Victor and Ursula Ayers and their children, Sophia and Noah.

Fox noted how Bradley Beach continues growing with many apartments and condos in the area, and another 18 units are planned a block away from the laundromat. Another 30 new condos are going up at the site of the former Giamano's Ristorante at 301 Main St. He said this summer the town is extremely busy and beach badge sales have already surpassed the total number for all of 2019.

Bradley Bleach is open weekdays from 7 a.m. to 11 p.m. and on weekends from 6 a.m. to 11 p.m.